The needs within our community, from birth through the elder years, are so much greater than we realize. We must give with a warm hand.

Marcy Hoffman

## Why I Give: Marcy and Marty Hoffman: Leading Generously By Example

Helping those less fortunate is second nature to Hollywood residents Marcy and Marty Hoffman. Raised on deep-rooted principles of using what they had to help others, the couple continues to instill these values in their four adult children and 13 grandchildren. "L'dor, V'dor — from generation to generation—these are the words I live by," says Marcy.

Marcy has supported Goodman JFS since the inception of The Cupboard, its kosher food pantry, in 2017. She recalls bringing her 9-year-old grandson along on one of her food deliveries. "What started as an opportunity to do a mitzvah (good deed) turned into a life lesson for him about dignity. That was a proud moment for me."

The Hoffmans know that the power to improve the lives of others is a privilege that comes with its own sense of obligation. And that the greatest gift to others is to lead by example.

*Please call 954-370-2140 or visit jfsbroward.org to donate or discover how you can help.* 

