



“Goodman JFS is not about fluff or pretense. They are pure goodness at the core. Plain and simple.”

Barbara Goldberg
CEO, O'Connell & Goldberg Public Relations

Why I Give: Barbara Goldberg's Intent to put More Good in the Universe

Barbara Goldberg wishes for a world with more kindness, empathy and dignity and believes it starts in our own backyard. It's one of the many reasons why she supports Goodman JFS, which helps vulnerable Broward residents in need.

“The kind souls within this organization are all doers, not talkers. They do because they care and have an authentic desire to help others, above anything else. This sheer goodness (ironically) is refreshing.”

Goldberg recognizes that in the course of a lifetime we face many situations when we are dependent on the generosity of others to make it through challenging times. For thousands of Broward Holocaust survivors, seniors, neurodivergent individuals and those in dire need of food or assistance, Goodman JFS is that haven.

Please call 954-370-2140 or visit jfsbroward.org to donate or discover how you can help.